

# SPONSORSHIP & TRADE OPPORTUNITIES





# WESTERN AUSTRALIA'S LEADING WASTE MANAGEMENT EVENT RETURNS TO

# CROWN TOWERS, PERTH.

The Conference, formally known as The Waste and Recycle Conference, is hosted by the Waste Management and Resource Recovery Association of Australia, Department of Water and Environmental Regulation, and Western Australian Local Government Association.

Through an interactive Conference Program, including networking sessions, workshops, tours and presentations, our sponsors and exhibitors will have abundant opportunities to interact with delegates to promote services, products and business options.

The Conference will once again coincide with the WasteSorted Awards. The gala dinner will be hosted on the evening of the 11 September.

FOR MORE INFORMATION ON THE CONFERENCE PLEASE HEAD TO OUR WEBSITE

WASTEANDRECYCLE.NET.AU





SOLD

# MAJOR SPONSORSHIP PACKAGES

## **PLATINUM SPONSOR**

\$25,000 INC. GST The Platinum Sponsor is entitled to prominent positioning at the Waste & Resource Recovery Conference giving at all stages prior, during and post Conference.

#### **BENEFITS INCLUDE**

- One (1) x complimentary 6m x 2m Exhibition booth
- Opportunity to display two (2) banners in the main Conference room
- · Logo on all Conference marketing materials
- Logo inclusion in an email marketing campaign
- Opportunity for an organisation representative to speak for up to five minutes
- · Logo featured on the lectern
- Four (4) x complimentary registrations, inclusive of Cocktail function

- Banner advertisement on Con.
- Acknowledgement on the Sponsor's page of the Conference website with logo and hyperlink to organisation's website
- Logo in final Conference report and mention in all post-Conference materials
- Logo and profile listing in the Conference App
- Verbal acknowledgement by Conference Convenor
- Logo featured on digital signage, rotating throughout the event
- Three (3) x posts on LinkedIn acknowledging your sponsorship

# **GOLD SPONSOR**

\$7,700 INC. GST

Gold Sponsorship entitles you to excellent marketing and promotion recognition prior to, at the Conference and post-conference.

#### **BENEFITS INCLUDE**

- One complimentary 3m x 2m Exhibition Booth in a priority position
- · Logo on all Conference marketing material
- Logo inclusion in an email marketing campaign
- Three (3) complimentary Registrations, inclusive of Cocktail function
- Verbal acknowledgement by Conference Convenor

- · Logo featured on the lectern
- Acknowledgement of the Sponsor's page of the official Conference website with logo and hyperlink to organisation's website
- Logo and profile listing in the Conference App
- Logo featured on digital signage, rotating throughout the event
- Two (2) x posts on LinkedIn acknowledging your sponsorship





# MAJOR SPONSORSHIP PACKAGES

## SILVER SPONSOR

\$5,500 INC. GST

Silver Sponsorship provides you with enhanced promotion leading up to the Conference and great event exposure!

#### **BENEFITS INCLUDE**

- One (1) x complimentary 3m x 2m Exhibition Booth
- · Logo on all Conference marketing material
- Two (2) x complimentary registration, inclusive of Cocktail function
- Acknowledgement of the Sponsor's page of the Conference website with logo and hyperlink to organisation's website
- Logo and profile listing in the Conference App
- Logo featured on digital signage, rotating throughout the event
- Logo inclusion in an email marketing campaign
- One (1) x post on LinkedIn acknowledging your sponsorship

## **BRONZE SPONSOR**

\$3,500 INC. GST

Bronze Sponsorship provides you with great value and promotion leading up to the Conference and during event.

#### **BENEFITS INCLUDE**

- One (1) x complimentary 3m x 2m Exhibition Booth\*
- · Logo on all Conference marketing material
- One (1) x complimentary registration, inclusive of Cocktail function
- Acknowledgement of the Sponsor's page of the Conference website with logo and hyperlink to organisation's website
- Logo and profile listing in the Conference App
- Logo featured on digital signage, rotating throughout the event





# **FUNCTION PACKAGES**

## **COCKTAIL FUNCTION SPONSOR**

\$7,700 INC. GST

### **ENTITLEMENTS**

- · Logo recognition on promotional material related to your event
- · Verbal acknowledgement by the Conference Convenor
- · Opportunity to speak at sponsored function (maximum 5 minutes)
- · Four (4) x complimentary tickets to sponsored event
- · Conference banner displayed at the venue
- · Logo and hyperlink on the sponsors page of Conference website
- · Logo and profile listing in the Conference App

# **BARISTA STATION SPONSOR**

## \$5,500 INC. GST - GREAT EXPOSURE

## **ENTITLEMENTS**

- · Opportunity for sponsor to supply reusable branded cups
- · Logo recognition on the Barista Station
- · Verbal acknowledgement by the Conference Convenor
- · Barista station to be branded with company logo
- · Logo and hyperlink on the sponsors page of Conference website
- · Logo and profile listing in the Conference App







# **CONFERENCE SPONSORSHIPS**

KEYNOTE OR INVITED SPEAKER SPONSOR	TOUR/WORKSHOP SPONSOR
\$2,200 INC. GST	\$1,100 INC. GST
<ul> <li>Recognition in the Conference Program</li> <li>Acknowledgement by the chairperson prior to the introduction of your sponsored speaker</li> <li>Logo and hyperlink on the sponsors page of Conference website</li> <li>Logo and profile listing in the Conference App</li> </ul>	<ul> <li>Opportunity to speak during sponsored Tour or Workshop (maximum 10 minutes)</li> <li>Logo recognition during your sponsored event</li> <li>Verbal acknowledgement by the Conference Convenor</li> <li>Logo and hyperlink on the sponsors page of Conference website</li> <li>Logo and profile listing in the Conference App</li> </ul>
CONFERENCE APP SPONSOR	PAD OR PEN SPONSOR
\$2,200 INC. GST	\$1,000 INC. GST
<ul> <li>Branded Conference App Banner</li> <li>Link to company information and hyperlink on the App</li> <li>Conference App will be available to all delegates at the Conference and will be used regularly throughout the Conference</li> </ul>	<ul> <li>Opportunity to display bran at back of Conference room</li> <li>Logo and hyperlink on the sport of Conference website</li> <li>Logo and profile listing in the Conference App</li> <li>Products must be supplied by the sponsor</li> </ul>
CONFERENCE LANYARD SPONSOR	PROGRAM SPONSOR
\$2,200 INC. GST	\$3,300 INC. GST
<ul> <li>Organisation logo displayed SOLD name badge</li> <li>Logo and hyperlink on the sponof Conference website</li> <li>Lanyards must be supplied by sponsor</li> <li>Logo and profile listing in the Conference App</li> </ul>	<ul> <li>Logo and hyperlink on the sponsors page of Conference website</li> <li>Logo and profile listing in the Conference App</li> <li>Logo featured in prominent position on Program</li> </ul>





# **EXHIBITOR INFORMATION**

Our exhibition provides you with the platform to showcase your organisation to our delegates and guests. It also demonstrates your commitment to the industry and allows you to continue to build good networking links with Australia's leading industry members.

The exhibition area is integral to Conference activities with booth displays located next to the main Conference room. All catering will be served in the exhibition area ensuring frequent exposure to delegates across the two days of the Conference.

#### **INCLUSIONS**

- · Shell Scheme Walls
- · 1 x 5-amp power point
- Lighting
- · Name board
- Listing on Conference website
- Clothed Trestle with two chairs



SUPERIOR PACKAGE	DELUXE PACKAGE
\$2,650 INC. GST	\$3,450 INC. GST
<ul> <li>3m x 2m shell scheme booth with basic inclusions</li> <li>One (1) x complimentary full registration to the Conference sessions and Cocktail function</li> <li>Two (2) x exhibitor passes which includes access to catering during breaks</li> <li>Recognition as an exhibitor on the Conference website, with a hyperlink from logo to organisation's website</li> <li>Logo and profile listing in the Conference App</li> </ul>	<ul> <li>3m x 3m shell scheme booth with basic inclusions</li> <li>Priority placement</li> <li>One (1) x complimentary full registration to the Conference sessions and Cocktail function</li> <li>Option to purchase additional tickets at a discounted rate</li> <li>Two (2) x exhibitor passes which includes access to catering during breaks</li> <li>Recognition as an exhibitor on the Conference website, with a hyperlink from logo to organisation's website</li> <li>Logo and profile listing in the Conference App</li> <li>Exclusive use of coffee table and two chairs for meetings throughout the Conference</li> </ul>





# **BOOKING FORM**

#### **CONTACT DETAILS**

Contact Name

Company Name

Contact Number

Email

Website

Billing Address

Silver

## **SPONSORSHIP PACKAGE (INC GST)**

Platinum

Gold \$7,700

Bronze \$3.500

Cocktail Function \$7,700

Barista Station Sponsor \$5,500

Keynote or Invited Speaker

Sponsor \$2,200

Tour/Workshop Sponsor \$1,100

Program Sponsor \$3,300

Pad or Pen Sponsor

SOLD

\$5,500

Conference Lanyard Sponsor

SOLD

Conference App Sponsor \$2,200

#### **EXHIBITION BOOTH SELECTION**

Superior Exhibition Package \$2,650

Deluxe Exhibition Package \$3,450

#### **TERMS AND CONDITIONS**

- 1. Receipt of a booking form confirms your intention to sponsor/exhibit.
- 2. Confirmation is subject to approval by the Conference committee.
- Payment must be made within 30 days of invoice, with all payments finalised at least 14 days prior to the event.
- 4. In the event that you need to cancel your sponsorship or exhibition booth: Cancellation 60+ days prior to the event, will incur payment of 25% of contracted amount, cancellation 0-59 days prior to the event will incur payment of 100% of the contracted amount.
- 5. All cancellations must be made in writing to waste@eventandconferenceco.com.au.
- 6. The Sponsor/Exhibitor shall not damage any of the items provided or the venue space. Any damages by Sponsor/Exhibitor must be paid to the supplier or venue directly.
- 7. The Conference Committee and Event & Conference Co. or any of its staff/volunteers shall not be held responsible for any loss, damage or theft of the exhibitor stand or products.
- 8. Payments made to Event & Conference Co. are held on behalf of the client, by contractual agreement.
- Exhibitors may be required to provide copies of insurances relevant to the exhibition including public liability.

I have read and accept the terms and conditions.

Name

Organisation

Signed

Date

AN INVOICE WILL BE SENT UPON RECEIPT OF THIS BOOKING FORM